



YOUR WAY HOME
MONTGOMERY COUNTY

Your Way Home Advisory Council Meeting

June 7, 2017

Your Way Home Advisory Council Members



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- William Brown, Jr., President & CEO, Advanced Living Communities
 - Sunanda Charles, Executive Director, Norristown Hospitality Center
 - Richard Cirko, Executive Director, VNA Community Services
 - Linda Donovan-Magdamo, Executive Vice President, Resources for Human Development
 - Felicia Flora, Captain, Salvation Army of Norristown
 - Virginia Frantz, Chair, President and CEO, The Montgomery County Foundation, Inc.
 - Pam Howard, Administrator, Montgomery County Office of Mental Health, Developmental Disabilities, and Early Intervention
 - Dr. John J. George, Executive Director, Montgomery County Intermediate Unit 23
 - Meredith Huffman, Executive Director, Genuardi Family Foundation
 - Joel Johnson, Executive Director, Montgomery County Housing Authority
 - Russell Johnson, President, CEO, HealthSpark Foundation
 - Crandall O. Jones, Municipal Administrator, Borough of Norristown
 - Diane Kiddy, CEO, Carson Valley Children's Aid
 - Robert Larkin, Landlord
 - Marianne Lynch, Executive Director, Habitat for Humanity of Montgomery County
 - Bill Motsavage, Executive Vice President, Valley Youth House
 - Barbara O'Malley, Director, Montgomery County Department of Health & Human Services
 - Dr. Kevin Pollock, President, Montgomery County Community College
 - Mark Talbot, Chief of Police, Norristown Police Department
 - Jonathan B. Weiner, Assistant Vice President, Philanthropic Specialist, Wells Fargo
 - Barbara Wilhelmy, Executive Director, Pottstown Cluster of Religious Communities
 - Salvatore Venezia, Citizen Representative
 - Director, Montgomery County Department of Commerce (TBD)
 - Executive Director, Keystone Opportunity Center (TBD)

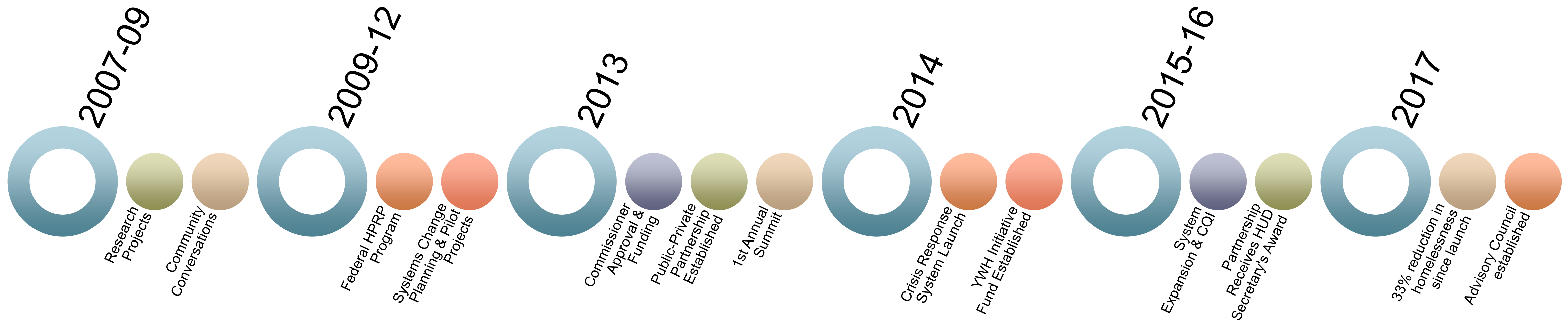
Homelessness in Montgomery County, Pennsylvania

- Homelessness in Montgomery County, Pennsylvania was trending upward since 2011.
- On a single night in January 2013, 464 people – including families with children, veterans, seniors and people with disabilities – were literally homeless; living on the street or in shelter.
- Since then, [Your Way Home](#) has reduced homelessness by 33%. On a single night in January 2017, only 310 people were experiencing homelessness.



About Your Way Home

Your Way Home Montgomery County is a public-private partnership that improves the housing stability, economic security, and health of people experiencing or at imminent risk of homelessness. Our vision is to make the experience of homelessness in Montgomery County, Pennsylvania **rare, brief, and non-recurring.**



Your Way Home Structure and Leadership



Crisis Response System

Montgomery County Department of Health
and Human Services

Office of Housing & Community Development
Your Way Home Operations Team

Contracted Housing & Homeless Service
Providers

Community Partners & Aligned Public
Systems

Public-Private Partnership

Your Way Home Advisory Council

HUD Continuum-of-Care Governance Team

Your Way Home Initiative Fund Philanthropic
Partners

Your Way Home Advisory & Action Teams

Your Way Home Partner Organizations



FUNDERS

County of Montgomery, Pennsylvania
Connelly Foundation
Genuardi Family Foundation
HealthSpark Foundation
The Montgomery County Foundation, Inc.
North Penn United Way
Patricia Kind Family Foundation
The Philadelphia Foundation
VNA Foundation of Greater North Penn
United Way of Greater Philadelphia & Southern New Jersey
Wells Fargo Foundation
Windmill Foundation
Anonymous

GOVERNMENT PARTNERS

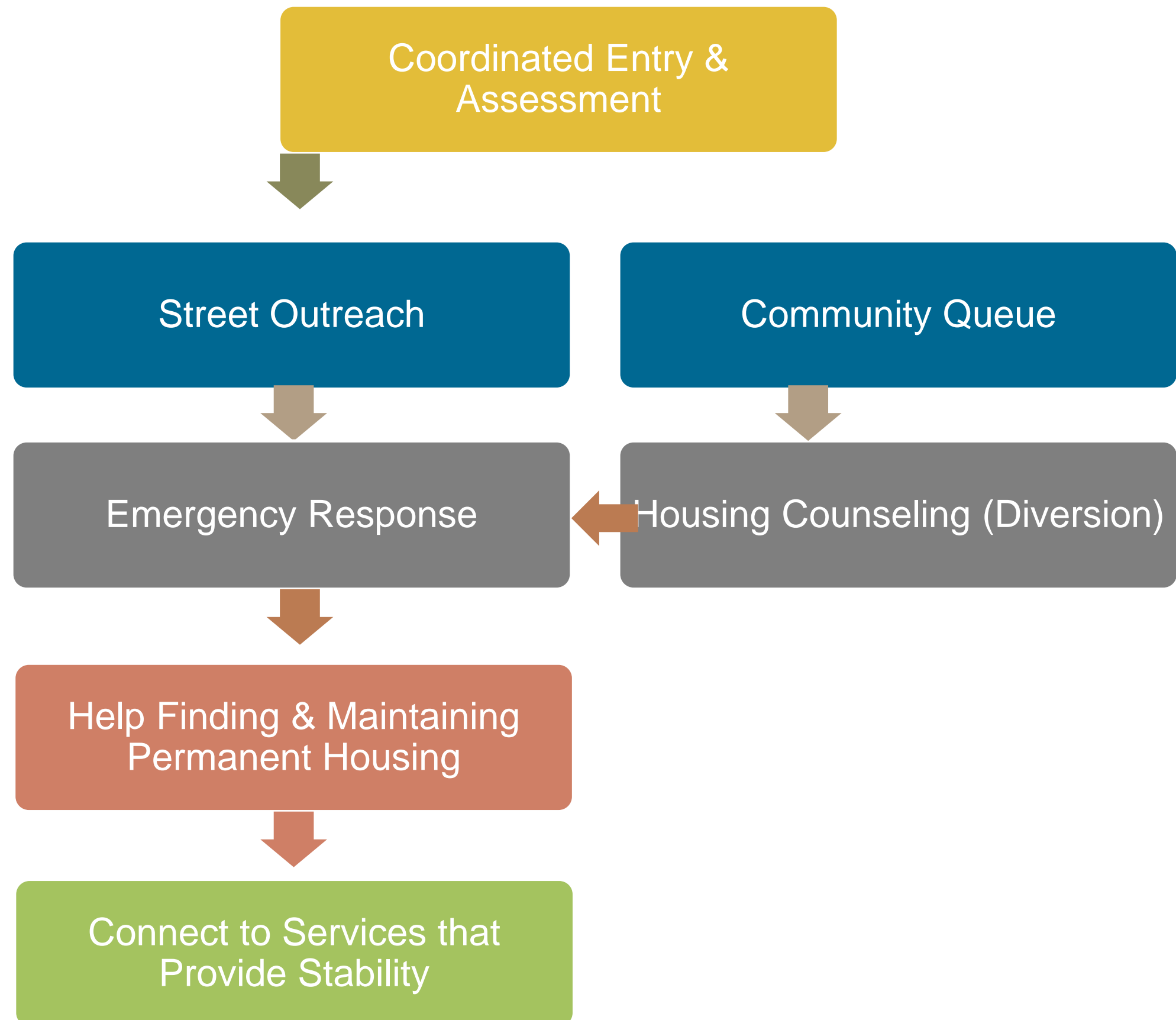
Montgomery County Commissioners
Montgomery County Office of Housing & Community Development
(Lead Agency)
Montgomery County Department of Health and Human Services

COMMUNITY PARTNERS

Access Services
Advanced Living Communities

Carson Valley Children's Aid
Catholic Social Services
Clarifi
Creative Health Services
ElderNet
Genesis Housing Corporation
Habitat for Humanity of Montgomery County
Hedwig House
Inter-Faith Housing Alliance of Ambler
Interfaith Hospitality Network of the Main Line
Jewish Federation of Greater Philadelphia
Laurel House
Legal Aid of Southeastern Pennsylvania
Keystone Opportunity Center
Manna on Main Street
Montgomery County Emergency Services
Montgomery County Housing Authority
New Jersey 211
Norristown Hospitality Center
Philanthropy Network of Greater Philadelphia
Pottstown Cluster of Religious Communities
Resources for Human Development
Salvation Army of Norristown and Pottstown
VNA Community Services, Inc.

Your Way Home's Housing Crisis Response System



- ✓ Coordinated Entry
 - Call Center (toll-free)
 - Street Outreach
 - Connections to emergency services, including 911, shelter and domestic violence hotline
 - Housing Counseling (diversion)
 - VI-SPDAT Screening for Vulnerability and Appropriate Housing Intervention
- ✓ Housing First
 - SPDAT Program Assessment and Housing Stability Goal Planning
 - Rapid Re-Housing
 - Permanent Supportive Housing
 - Connections to Child Care, Education, Health, Employment & Job Training, Financial Literacy, Legal, Public Benefit Access and other services

What is Rapid Re-Housing?

**HOUSED PEOPLE
ARE NOT HOMELESS**



Rapid Re-Housing (RRH) **ends homelessness** for families and individuals.

FIND LANDLORDS & APARTMENTS

Help people quickly find housing within one month or less.

HELP PAY FOR HOUSING

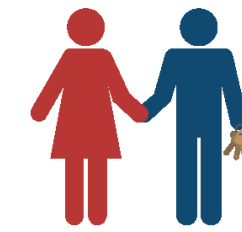
Help people pay for housing short term; longer-term help an option.

CONNECT TO JOBS & SERVICES

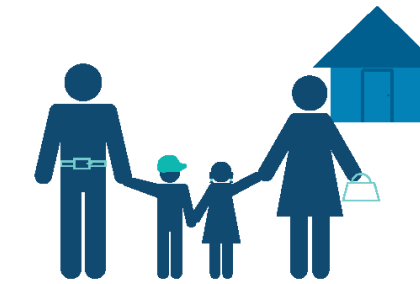
Help access services so people can stay in housing.

The **Core Components** of Rapid Re-Housing help people **find** housing fast, help **pay** for housing, and **connect** to jobs and services.

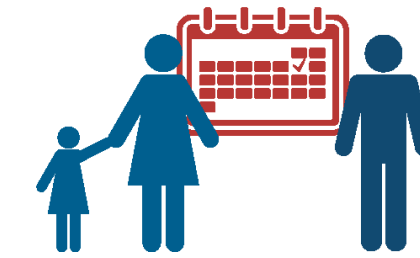
FIND FAST
HOUSING IDENTIFICATION



Build relationships with landlords to have access to as many housing units as possible.



Find and secure housing as quickly as possible after a person or family becomes homeless.



Limit the time a family or individual spends homeless. Move people into housing within **30 days or less**.

HELP PAY
RENT AND MOVE-IN ASSISTANCE



Pay for security deposits, move-in expenses...



... and/or rent and utilities.



Length of assistance varies, but often **4 to 6 months**.

HELP CONNECT
TO JOBS AND SERVICES

Connect families and individuals to services and supports in the community.

Help resolve issues that may threaten housing stability, including conflicts with landlords.



2016 Numbers At A Glance

- ❑ **2,974** unduplicated people were served by the Your Way Home system (includes street outreach, emergency shelters, rapid re-housing, transitional housing, and permanent supportive housing).
- ❑ **2,344** people were newly homeless or imminently at risk of homelessness, and assessed by the Your Way Home Call Center.
- ❑ **1,051** people were served in Rapid Re-Housing. Of the 656 people who were exited during 2016, 73% were in permanent housing at the time of exit.
- ❑ **8** clients participated in Manna on Main Street's Catalyst Kitchens job training program during the first cohort. 100% graduated from the program, 50% have gained employment within 3 months of graduation. 75% of remaining graduates are in interviews.
- ❑ **63** clients received personal financial counseling through a pilot project with Clarifi.
- ❑ **18** homeless and disabled clients were approved for SSDI/ SSI through SOAR, with an average time to decision of 59 days. Average annual benefit of \$9,420 per client.

Your Way Home Funding 2016



Total Private Investment: \$378,610

- **Consumer Assistance: \$150,000**
Includes funds to purchase basic household goods, furniture, transportation costs, childcare, and other assistance needs of consumers
- **Landlord Risk Mitigation: \$25,000**
Incentives to attract and retain landlords
- **Capacity Building: \$20,000**
Conference scholarships and training opportunities for Your Way Home provider staff
- **Scaling Impact: \$183,610**
System evaluation, research studies, Annual Summit, pilot projects

Total Public Investment: \$6,631,062

- **Outreach & Engagement: \$277,000**
Call Center, Street Outreach
- **Emergency Shelter: \$1,970,997**
- **Transitional Housing: \$575,732**
- **Housing Resource Centers: \$2,204,993**
Housing Counseling and Rapid Re-Housing, plus specialized programs for Seniors, Youth, and Victims of Domestic Violence
- **Permanent Supportive Housing: \$1,338,484**
- **Other Supportive Services: \$263,856**
Legal services, SOAR program

Your Way Home's Impact on Homelessness in 2016



Rare

- 86% of households (503 of 586) at risk of homelessness are diverted from entering an emergency shelter.

Brief

- The median length of stay in shelter was 56 days in 2016.

Non-Recurring

- 86% of people who exited Rapid Re-Housing to permanent housing have not returned to homelessness within 2 years (276 of 320 people who exited to permanent housing over 2 years ago have not returned to homelessness).

Challenges That Lie Ahead

- Uncertain policy and funding climate at the federal level
- Homelessness prevention
- Youth homelessness
- Affordable housing
- Alignment with other public systems